

Proshop Tee Times - How To - Loyalty Program

You can offer your customers a Loyalty Program where they receive Rewards Credits when they purchase specified items. You can specify the Rewards Percentage, and which items qualify.

To start offering Rewards, go into the ADMIN MENU, then COURSE INFO and change the REWARDS PERCENTAGE from 0% to any other percentage. Next, go into ITEMS, select an item and check the LOYALTY REWARDS checkbox. When a customer purchases this item, they will receive a rewards balance based on the purchase price times the rewards percentage.

REWARDS can only be used to purchase items that are marked as a LOYALTY REWARDS item. So if your only LOYALTY REWARDS items are range balls, then the customer will earn rewards when they purchase range balls, but they can only use the rewards to purchase more range balls.

Once you set a REWARDS PERCENTAGE greater than zero, you will see a new payment method on the check screen called REWARDS. Next to the REWARDS payment method, you will see the customers REWARDS BALANCE, and items qualifying for rewards on this sale.

In order for the REWARDS to be earned and/or used, you must specify the customer on the sales screen.

The receipt will show the rewards redeemed, earned, and rewards balance.

You can check a customers reward balance by going to CONTACTS and selecting the customer.